

Fulcra is a change management consultancy whose founder is a global citizen with experience in over 35 countries, including seven years living in southeast Asia.

Our “sweet spot” is strategy execution – utilizing change management, work redesign, network analysis, and influence strategies – to get your organization’s goals implemented. We work with a variety of organizations, from manufacturers just up the road to international organizations on the other side of the world.

How we help

- Craft strategy that gets buy-in;
- Implement strategy – which is much harder than creating it;
- Solve the messy, interdependent problems that span departments;
- Develop leaders who can manage complexity and change; and
- Have efficient, engaging customized off-site meetings and workshops.

How we’re different

SUCCESS // Our approach is successful because it uses the best change management practices – data-driven, highly participative yet efficient, and looking at all the inter-dependencies of your work situation.

IMPACT // Our approach works because it takes into account the invisible-but-powerful realities of organizations.

GLOBAL // Fulcra is global. 15+ years exclusively to global work – managing multicultural teams delivering services in challenging environments.

EXPERTISE // Leader, trainer, facilitator, consultant – Our expertise draws from all of these.

Do any of these business realities sound familiar?

- You’re in a complex environment where it’s hard to see the inter-relationships between different areas until they start affecting each other negatively.
- The strategy set six months ago hasn’t been implemented. Great ideas went nowhere.
- You’ve solved all the simple problems. The seemingly intractable ones are complex – they involve your area, plus several other departments, and it’s impossible to know where to start.

Here's what Fulcra has done to help organizations

STRATEGIC DESIGN

- Led highly-participative strategic planning process for 700-person IT department which resulted in higher engagement from staff and better rollout.
- Helped public libraries and school systems craft long-term strategies that get buy-in and are implemented.

STRATEGIC EXECUTION

- Helped a manufacturer redesign its supply chain using a network mapping technique that looks at interdependencies. The result was less re-work, better morale, and more efficiencies.
- Implemented a change management initiative which resulted in increased employee engagement for work redesign.

LEADERSHIP DEVELOPMENT

- Improved a senior leadership team's work together resulting in increased alignment and knowledge of interdependencies.
- Designed and led off-sites for senior leadership teams which resulted in faster project start-up and better implementation.

BOARD DEVELOPMENT

- Improved the performance of numerous boards resulting in better governance of their respective organizations.

CUSTOMIZED FACILITATION

- Consistently exceeded expectations of leaders who realized that Fulcra's facilitation gave them the outcomes they wanted, engaged participants, and let the leader contribute and not worry about "running the meeting."

Clients laud the work of Fulcra Consultancy

"You made sense of a complex work process so we could all see the big picture—and we've made substantive improvements."

"Your strategic planning expertise really helped us move forward."

Representative Organizations

DRS Power Technologies
Entegris
Fallon Community Health Plan
Fidelity Investments
Hanover Insurance
Home Instead
Hypertherm
International Rescue Committee
John Snow, Inc.

Johnson + Johnson
Lyrasis
Momenta Pharmaceuticals
Neal & Massy Wood Group
Nexeo Solutions
PatientKeeper
Peace Corps
Quinnipiac University
United Nations



Fulcra

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